

Washington State Department of Agriculture

Labeling Guide – For Pet Food

Food Safety & Consumer Services Division

Office of Compliance & Outreach



Kyra



Junyr

Getting into the Pet Food Business

- You make treats for your dog and he loves them, so why not sell your treats?!
- Getting into the pet food business means complying with local state and federal regulations. This guide will help you understand the basics of what is required on your label so you are in compliance in Washington state.
- Remember, before distributing your treats, you are required to have your product registered!



Ellie

What is a pet food?

- Pet food is defined as any commercial feed prepared and distributed for consumption by pets.
 - Pets are defined as only dogs or cats.



Buckwheat & Solo

Pet Food Includes:

- Dry, wet, freeze dried food, treats, biscuits, training foods, sample sizes, or
- Vitamins, minerals and supplements
- Flavorings such as gravies to add to your pets food, or
- Raw food that is ground or mixed with other ingredients.



Amazing Feline Team



Are chews, bones and toys a pet food?

- The following are not a pet food as long as the product labeling or advertising does not make any claim that the product is intended for use as an animal food or that the product provides anything of nutritional value to the animal.
 - All chews, bones, toys and exercisers made of animal skin, hide, wood or man made material
 - Hooves
 - Ears
 - Animal Bones; or
 - Ligaments



Sunset

Aren't hamsters, reptiles, fish, or parrots pets as well?

- Animals other than dogs or cats may require a specialty pet food registration or a commercial feed license. Below are examples of the different type of animals.

Examples of animals that require Specialty Pet Registration

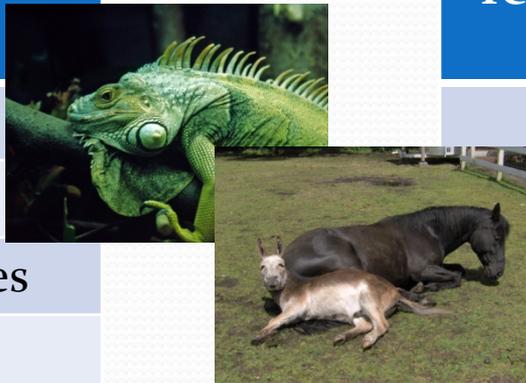
Hamsters, gerbils, mice

Aquarium fish

Parrots, parakeets, finches

Lizards, snakes, geckos

Turtles



Examples of animals that require a Commercial Feed License

Horses

Goat, sheep

Cows

Wild birds

Aquaculture

Pet Food Labeling

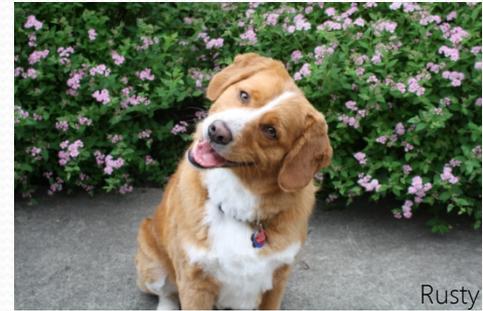
- Any commercial feed (including pet/specialty pet food) distributed in Washington State, except customer formula feed, must be accompanied by a legible label.



Inky

What is required on the label?

- Your label must have the following information:
 1. Product and brand name
 2. The species of pet (dog and/or cat)
 3. Quantity statement
 4. Guaranteed analysis
 5. Lot Identifier
 6. The common, usual or defined name of each ingredient used in the manufacture of the commercial feed.
 7. Feeding directions
 8. Name and address of the manufacturer or person responsible for distributing the feed.
 - (The statement must include street address, city, state and zip code. Street address may be omitted if company can be found in a telephone directory.)



Defined Ingredients:



Itty Bitty

- The name of each ingredient must conform to one of the following:
 - Ingredients must have an official definition in the *AAFCO official publication;
 - (b) If there is no official definition for an ingredient in the *AAFCO official publication, then an ingredient with an *AAFCO tentative definition may be used;
 - (c) The ingredient is defined in WAC 16-252-015; or
 - (d) The ingredient has a commonly accepted name that requires no definition, for example, sugar.



*The 2003 AAFCO Official Publication is the current adopted document.

Examples of Labels

Buckley's Bones

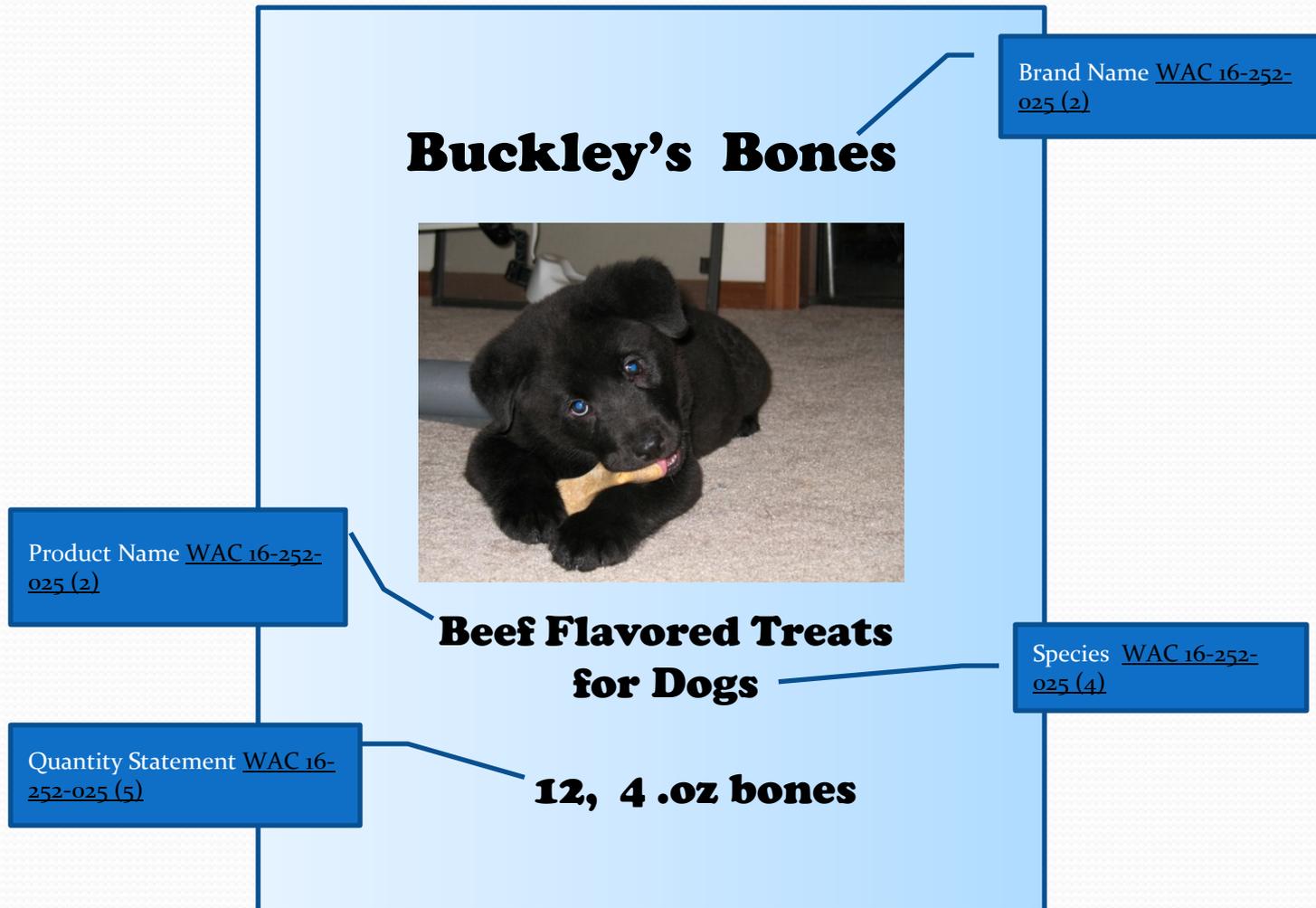


**Oven Baked Beef Flavored
Treats for Dogs**

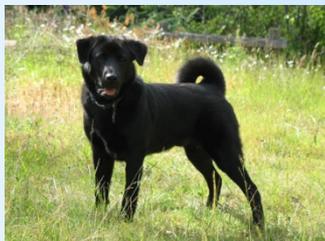
12, 4 .oz bones

Front Label

- (Principal Display Panel)



Buckley's Bones Beef Flavored Treats for Dogs



Directions: Feed as a treat or reward.

Guaranteed Analysis

Crude Protein (min.).....7%

Crude Fat (min.).....6%

Crude Fiber (max.).....2%

Moisture (max.).....10%

Ingredients:

Wheat flour, corn gluten meal, natural beef flavor, animal fat, salt

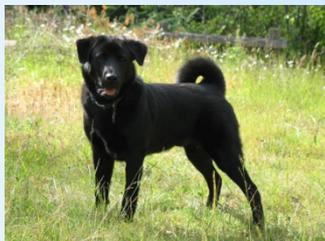
Lot ID No.: Sept-25-13_WA

**Manufactured by:
Fern's Food Inc.
1001 2nd Street,
Smithville WA 98800**



Back Label

Buckley's Bones Beef Flavored Treats for Dogs



Guaranteed Analysis
Crude Protein (min.).....7%
Crude Fat (min.).....6%
Crude Fiber (max.).....2%
Moisture (max.).....10%

Ingredients:
Wheat flour, corn gluten meal, natural beef flavor, animal fat, salt

Lot ID No.: Sept-25-13_WA

**Manufactured by:
Fern's Food Inc.
1001 2nd Street,
Smithville WA 98800**

Directions for use.
[WAC 16-252-100](#)

Directions: Feed as a treat.

Name and address of the manufacturer or distributor.
•Name of business, street address, city, state and zip code.
[WAC 16-252-025 \(10\)](#)

Guaranteed Analysis: the following are required. [WAC 16-252-061](#)

Additional guarantees based on product type, labeling claims or other voluntary guarantees.

List of ingredients in order by their predominance by weight. Review [WAC 16-252-090](#) for information on 'Ingredient statement terms'.

Lot Identifier
[WAC 16-252-025\(11\)](#)



BOO & BOOTS

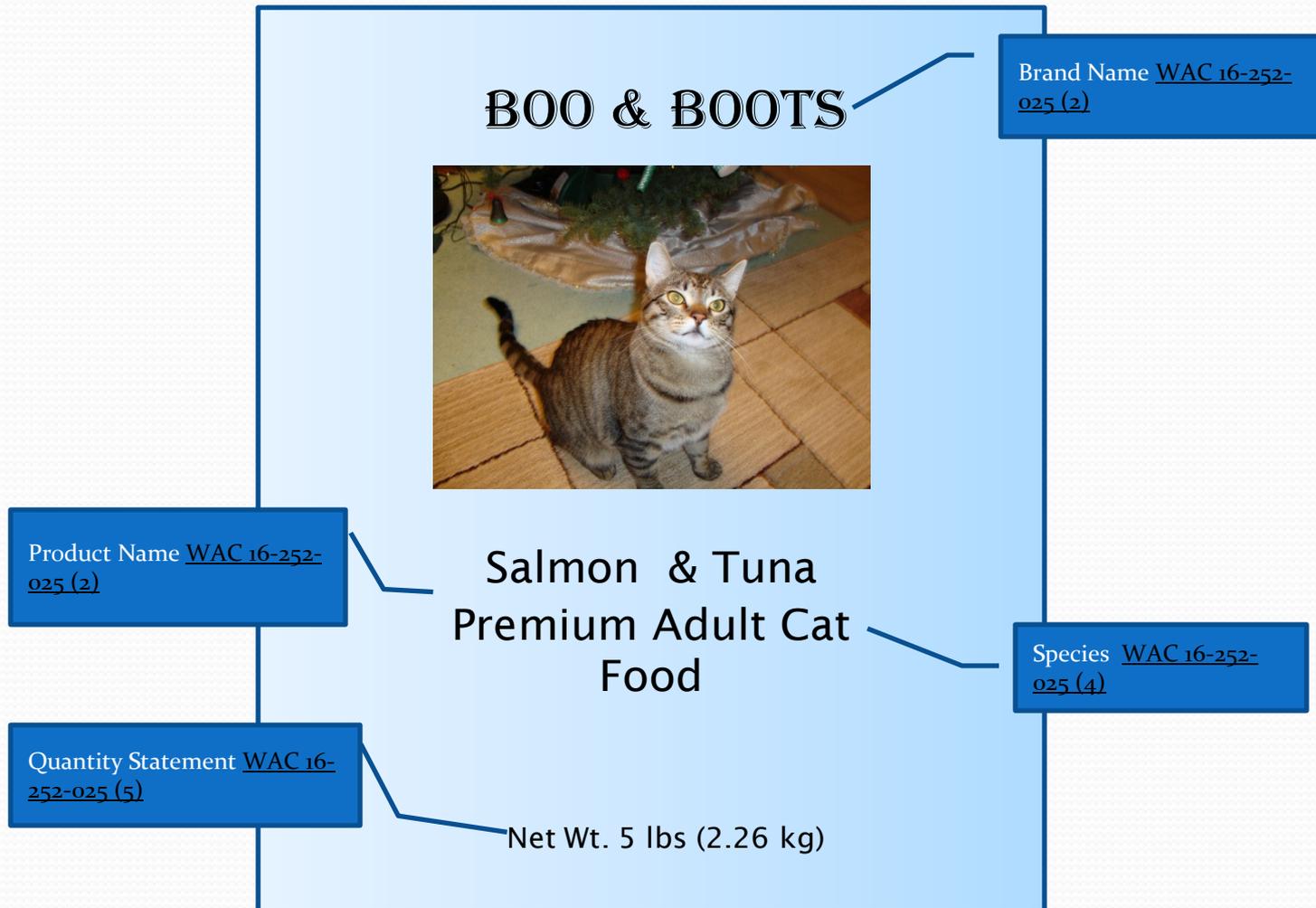


Salmon & Tuna
Premium Adult Cat
Food

Net Wt. 5 lbs (2.26 kg)

Front Label

- (Principal Display Panel)



BOO & BOOTS

Salmon & Tuna
Premium Adult Cat Food



Nutritional Adequacy
Statement
Boo & Boots
Salmon & Tuna
Premium Adult
Cat Food is
formulated to
meet the
nutritional levels
established by
the AAFCO
Nutrient Profiles
for maintenance.

Guaranteed Analysis

Crude Protein (min.).....24%
Crude Fat (min.).....15%
Crude Fiber (max.).....5%
Moisture (max.).....10%

Ingredients:

Salmon, tuna, corn gluten
meal, poultry by-product
meal, animal fat, salt

Feeding Directions:

Feed your 6-10 pound cat
 $\frac{3}{4}$ - 1 cup of food per day.
May split into two feedings.

Lot ID No.: Sept-25-13_WA

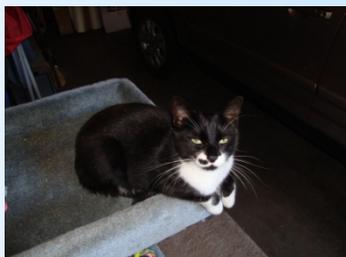
Manufactured by:
Fern's Food Inc.
1001 2nd Street,
Smithville WA 98800



Back Label

BOO & BOOTS

Salmon & Tuna
Premium Adult Cat Food



Guaranteed Analysis

Crude Protein (min.).....24%
Crude Fat (min.).....15%
Crude Fiber (max.).....5%
Moisture (max.).....10%

Ingredients:

Salmon, tuna, corn gluten meal, poultry by-product meal, animal fat, salt

Feeding Directions:

Feed your 6-10 pound cat $\frac{3}{4}$ - 1 cup of food per day.
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Lot ID No.: Sept-25-13_WA

Manufactured by:
Fern's Food Inc.
1001 2nd Street,
Smithville WA 98800

Guaranteed Analysis: the following are required. [WAC 16-252-061](#)

Additional guarantees based on product type, labeling claims or other voluntary guarantees.

List of ingredients in order by their predominance by weight. Review [WAC 16-252-090](#) for information on 'Ingredient statement terms'.

Directions for use. [WAC 16-252-100](#)

Lot Identifier [WAC 16-252-025\(11\)](#)

Nutritional Adequacy Statement is required on complete & balanced pet foods. [WAC 16-252-025\(12\)](#)

Name and address of the manufacturer or distributor.
•Name of business, street address, city, state and zip code.
[WAC 16-252-025 \(10\)](#)

Nutritional Adequacy Statement
Boo & Boots
Salmon & Tuna
Premium Adult
Cat Food is
formulated to
meet the
nutritional levels
established by
the AAFCO
Nutrient Profiles
for maintenance



Other Label Requirements

- The following types of pet foods have specific requirements in WAC 16-252:
 - Enzymatic Activity
 - Drugs
 - Vitamins
 - Supplements
- If your product makes claims to any of the above; review WAC 16-252 to ensure your label is in compliance.

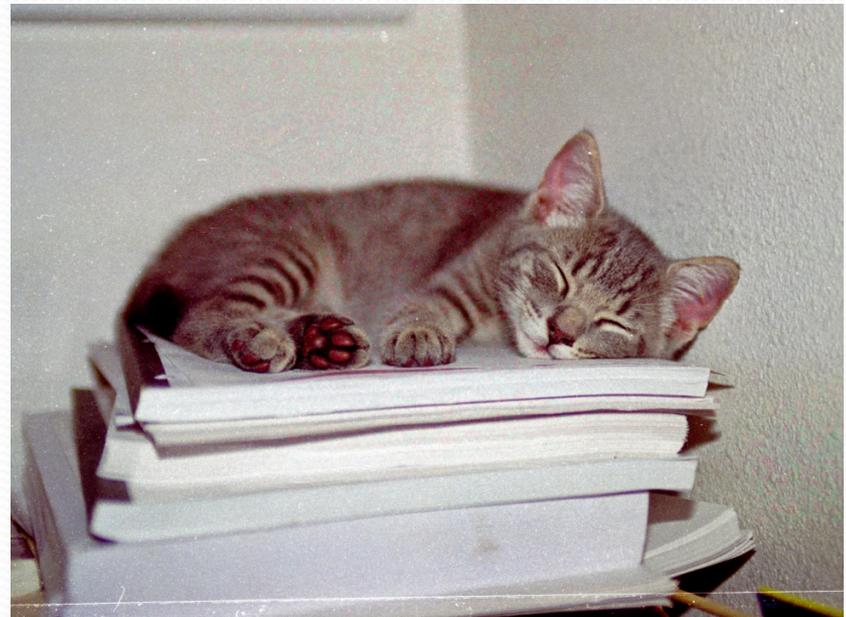


Roger

Materials to Review:

- Revised Code of Washington Chapter 15.53 (RCW)
- Washington Administrative Code Chapter 16.252 (WAC)
- *AAFCO Official Publication

*The 2003 AAFCO Official Publication is the current adopted document.



Buster

What's next?

- Now that you understand labeling requirements and your label is ready for review, what do you do next?
 - Complete the following forms:
 - Application for Registration of Pet Food and Specialty Pet Food, Form 4307
 - New Pet Food Product Addendum, Form 4301
 - Send the completed forms with label(s) and fees to:

*Washington State Department of Agriculture
Office of Compliance & Outreach
PO Box 42591
Olympia WA 98504-2591*



Chewbacca



I've sent in my application, now what?

- Your application and label(s) will be reviewed to make sure they meet WSDA's laws and rules.
- Once your product(s) is registered you will receive your 'Pet Food Registration Certificate' by email or mail listing the approved products.
- Once registered your product(s) can be distributed in the State of Washington.



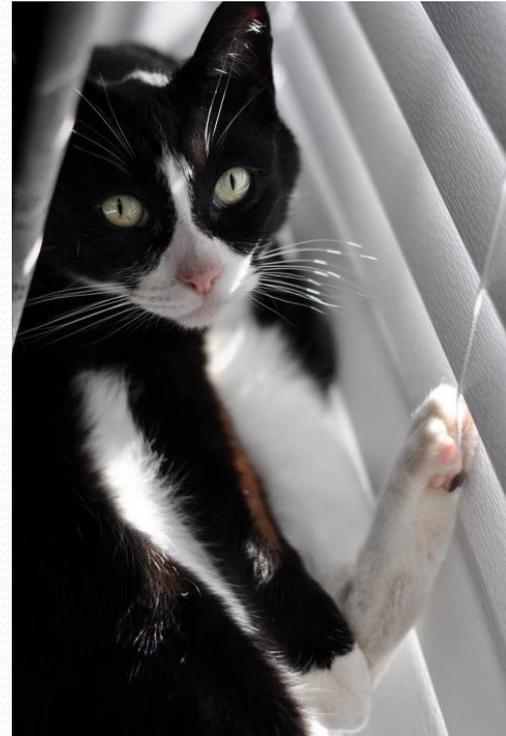
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Questions?

- Contact the Office of Compliance & Outreach at:
(360) 902-1844
- Or email petfood@agr.wa.gov

Thank you!!



Kitty

